

Horizon 2012

Could your next strategic move be in business technology?

McKinsey & Company's Business Technology Office is inviting students to discover new horizons at an international workshop in Barcelona from May 3 to 6, 2012. Under the motto "**Horizon 2012**", the workshop is intended for students and doctoral candidates of IT, natural sciences, mathematics, economics, and engineering. Applicants should have a keen interest in information technology and business as well as a strong desire to gain insights into the world of consulting. Students and doctoral candidates from all over Europe can submit their applications online now at www.horizon2012.mckinsey.com.

Over the four days you will:

- **Meet consultants** from McKinsey's Business Technology Office and experience through a **practical case study** how we work with our clients to deliver high-impact business and technology expertise.
- **Work in international teams** to develop solutions to issues typically encountered in our day-to-day consulting work, and apply your problem-solving, communication, and presentation skills.
- **Meet and exchange views with students from all over Europe**, and get a taste of working for a truly global firm, while having fun participating in social activities and discovering the fascinating city of Barcelona.

McKinsey will cover all expenses and make all arrangements for your food, accommodation, and travel to and from the workshop. More details for applicants are available online at www.horizon2012.mckinsey.com or from Kateřina Grebeňová (katerina_grebenova@mckinsey.com)

The closing date for applications is March 11, 2012.

Yours sincerely,

Kateřina Grebeňová
Recruiting Coordinator

McKinsey & Company is the world's leading **top management consultancy**. For more than 85 years, McKinsey's mission has been to help its clients achieve lasting and significant performance improvements and to build a great firm that is able to attract, develop, excite, and retain exceptional people. McKinsey now has more than 90 offices in over 50 countries with approximately 9,000 consultants worldwide. To meet growing demand for business technology consulting, McKinsey established the **Business Technology Office** (BTO) in 1997. The BTO, with more than 700 consultants worldwide, is present in 41 cities in 30 countries, grouped into 14 clusters covering North and South America, Europe, and Asia.